

SUJOY DATTA

+917044444684 · Bengaluru, India
sujoydatta.2009@gmail.com · in sujoy-datta · thesujoy.com

EXPERIENCE

Total: 3 years

Senior Growth Manager (AI Agents)
Toddle

Aug 2025 - Present
Bengaluru, India

- **Built GTM automation stack serving 4 regions (APAC, EMEA, ANZ, NAM)** — AI agents for follow-ups, meeting research, and deal alerts; 2x follow-up rate (33% → 67%), 10+ rep-hours saved/week across the team.
- **Powered \$4M revival pipeline across APAC, EMEA, ANZ** — Built deal scoring and intelligence system for 400+ dormant deals; used by demand gen for re-engagement targeting and sales leadership for AE allocation.
- **Automated SDR qualification, 90% ICP accuracy** — Built 25+ data crawlers for contact enrichment and lead scoring; reduced manual prospecting by 80%, processing 1,500+ leads/month.

Product Manager
Hike

Jun 2024 - Aug 2025
Remote

- Developed a **GPT-powered inference engine** for an AI chatbot for the Rush App (India) by integrating pre-recorded voice UX (ElevenLabs) into a complex menu with **200+ problem paths**. Delivered this enhancement in a single sprint, driving an **8% NPS lift**, a **24% containment in ticket volume**, and a **5% CM1 boost** over 90 days.
- Led core product and payments for Bingo Champions App (US) from concept to MVP — Owned D7 growth, retention and reactivation initiatives across key cohorts. Achieved **\$106k gross revenue**, **7% paid conversion**, **11% RoAS**, **1k paid DAU** in M0.

Associate Product Manager
Raaho

May 2023 - May 2024
Gurugram, India

- **Increased user acquisition 1.5x in 2 months, D7 activation to 42%** — Redesigned Shipper/Trucker apps after 30+ customer visits, improved NPS to 70%, introduced ratings/reward wallets boosting engagement.
- **Automated reporting and integrations, saving 100+ hours/month** — Built Clevertap dashboards, Zoho pipelines, and dynamic pricing; improved return fill rates by 40%, achieved 5% MoM revenue growth.

PROJECTS

View All

Mission Underdogs – Swiggy. Discovered untapped Tier-3 markets and crafted a GTM playbook for onboarding low-volume restaurants, projecting INR 15M in annual net-new revenue with just 15 orders/day per outlet. Defined funnel triggers, activation goals, and operational automation for rapid city rollouts.

UniScholars Engine. Designed the product plan for a personalized university recommender targeting the 4.37% CAGR global study-abroad market, with revenue models across lead-gen and premium tiers. Mapped user journeys, set MVP success benchmarks, and plotted a scalable product roadmap.

Fake News Models (BERT-NMT Classifier). Designed a multilingual misinformation detector (Hindi, English, Tamil) using BERT-NMT classifiers and proposed SEIRMZ epidemic models; research work submitted under Springer ID: ICICCT2531423315542.

EDUCATION

B.Tech & M.Tech in Computer Science (System Design), IIIT Chennai
Batch of 2018 — Gold Medalist (GPA- 9.5)

2018-2023

SKILLS

Tools	n8n, Tavily, Notion, Clickup, Jira, Miro, Clevertap, Tableau
AI Stack	Claude, GPT, Perplexity, Cursor, Bolt
Languages	SQL, Python, C, C++, Java, JS, HTML/CSS, ARM, VHDL